



WHITE HOUSE INITIATIVE  
on EDUCATIONAL EXCELLENCE for HISPANICS  
*25 Years of Fulfilling America's Future*

## Bright Spots in Hispanic Education: Amplification Resource

The White House Initiative on Educational Excellence for Hispanics encourages the amplification of the Bright Spots in Hispanic Education national online catalog. Below is the key information you can use to share widely to leverage in amplification efforts, i.e. press releases, social media, emails or newsletters. If you wish you to share press coverage of your Bright Spot, please send to: [WHIEEH@ed.gov](mailto:WHIEEH@ed.gov).

**Who:** As a Bright Spot, **the Computing Alliance of Hispanic-Serving Institutions (CAHSI)**, will be part of a national online catalog that includes over 230 programs that invest in key education priorities for Hispanics.

**What:** The White House Initiative on Educational Excellence for Hispanics' Bright Spots in Hispanic Education National Online Catalog

**Where:** [www.ed.gov/hispanicinitiative](http://www.ed.gov/hispanicinitiative)

**When:** The announcement was made by Alejandra Ceja, Executive Director of the Initiative on September 15, 2015 at the launch of Hispanic Heritage Month and in honor of the Initiative's 25<sup>th</sup> anniversary in Washington, D.C.

**Why:** The Initiative seeks to leverage these Bright Spots to encourage collaboration between stakeholders focused on similar issues in sharing data-driven approaches, promising practices, peer advice, and effective partnerships, ultimately resulting in increased support for the educational attainment of the Hispanic community, from cradle-to-career.

**How:** The Initiative was established in 1990 to address the educational disparities faced by the Hispanic community. To learn more about the Initiative and to view the Bright Spots in Hispanic Education national online catalog visit [www.ed.gov/HispanicInitiative](http://www.ed.gov/HispanicInitiative). The catalog includes an overview of each Bright Spots but does not include the nomination applications in their entirety. Therefore, we encourage you to post it on your home page along with this website content.

**Director Quote from Executive Director Alejandra Ceja:** "There has been notable progress in Hispanic educational achievement, and it is due to the efforts of these Bright Spots in Hispanic Education, programs and organizations working throughout the country to help Hispanic students reach their full potential," said Ceja.



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**Social Media Sample Content:**

- Join @HispanicEd & celebrate 25 yrs of #Hispanic progress in #education by recognizing over 230 organizations → <http://1.usa.gov/MqX6II>
- Thrilled to be named a @HispanicEd Bright Spot! We celebrate #Latino progress in #education this #HHM – learn more & RT: <http://1.usa.gov/MqX6II>
- We are one of over 230 @HispanicED Bright Spots! Honored by the recognition and committed to ensuring #LatinosAchieve <http://1.usa.gov/MqX6II>

**Facebook**

- Every child deserves an education that opens opportunities. That is why in honor of the celebration of the White House Initiative on Educational Excellence for Hispanics' 25th anniversary, the Initiative is recognizing over 230 Bright Spots in Hispanic Education from across the country. Thrilled to be part of this effort. Latinos are making progress but there is more work to do! Learn about our efforts and the other Bright Spots here: <http://1.usa.gov/MqX6II>
- To celebrate the White House Initiative on Educational Excellence for Hispanics' 25th anniversary, we are honored to be recognized as one of over 230 Bright Spots in Hispanic Education across the country that has demonstrated a strong commitment to improving the educational attainment of Hispanics. To learn about this recognition and the cradle-to-career efforts in your state, visit: <http://1.usa.gov/MqX6II>